

SUMMARY

COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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Strategy of Development and its Implementation. P. 4.

The paper focuses on the main directions of the economic development of Novosibirsk Union of Consumer Societies and their practical implementation in the year of the union's 75th anniversary.

Key words: development strategy, industry and territory priorities, performance.

Krasilov V. M., PhD in Economics, Altai Union of Consumer Societies, Chairman, Barnaul, Russia, e-mail info@akps.ru

Consumer Cooperation of Altai: Past, Present and Future. P. 8.

The paper looks at the history, present activity and performance, trends and opportunities of innovative development of one of the largest consumer unions in Siberia - Altai Union of Consumer Societies.

Key words: history, present activity and performance, prospects of innovative development.

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Practical Innovations in Consumer Cooperation. P. 13.

The paper analyses the results of the innovative development of Krasnoyarsk Union of Consumer Societies achieved in the last five years and describes the strategy of its future development.

Key words: strategy of innovative development, performance, marketing innovations.

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Innovation Development Directions. P. 18.

The paper examines the latest achievements in the legislative environment of consumer cooperation, social support of rural producers, assesses social and economic development of Kemerovo Union of Consumer Societies, and sets its development targets.

Key words: improvements in the legislative support, performance, priority industries, technical modernization, innovative projects.

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The Best Practices of Cooperative Business. P. 23.

The paper focuses on one of the topical issues for consumer cooperation: identification, systematization and distribution of the best practices and advanced experience. The author gives an overview of successful cooperative organizations experience and offers instruments of implementing best practices including benchmarking methods.

Key words: best practices, consumer cooperatives, benchmarking.

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Management and Control in the Russian Consumer Cooperation. P. 31.

The paper analyses the issue of management and control in the Russian consumer cooperation, considers essential conditions for implementing the principle of democratic member control in the Russian co-operatives and provides recommendations.

Key words: principles, democracy, control, management, executive, members, general meeting, participation, decision-making, concern for community.

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Corporate Social Responsibility as a Characteristic Feature of Cooperatives. P. 36.

The article discusses the importance of social responsibility for organizations of different types of proprietorship as an important instrument in their economic activity. Corporate social responsibility is not new for cooperatives; it is based on the values of the International Cooperative Alliance and widely used in accordance with the new CSR policy of the European Commission.

Key words: cooperation, corporate social responsibility, social cooperatives, cooperative legislation.

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Approaches to Altering the Organizational and Economic Management Mechanism in Consumer Co-operatives. P. 43.

The organizational and economic management mechanism in consumer cooperation is insufficiently adapted to the conditions of strong competition in the market and does not ensure sustained development. As a result, the performance of consumer societies and unions is negatively affected.

Altering the organizational and economic management mechanism in consumer co-operatives on the basis of the principle of business systems is one of the ways to increase resilience and competitiveness of consumer cooperatives.

Key words: consumer cooperation, organizational and economic mechanism of management, sustained development, business system, business competitiveness, incremental type of organizational behavior, entrepreneurial type of organizational behavior, change management.

TOPICAL ECONOMIC ISSUES

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Regional Inequalities as a Basis of Economic and Social Policy of the State. P. 47.

In the article the issue of inequalities in the social and economic development of the Russian regions is considered. The authors substantiate the need for developing and implementing a science-based regional policy of the federal centre which should take into account positive as well as negative inequalities of different regions. The authors also propose a classification of regions. The paper looks at the issue of social purposes of the regional development which have not been addressed sufficiently.

Key words: interregional differentiation, classification and typing of regions, social policy, inter-budget transfers, government regulation, social management tools.

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Development of Sales Analysis Methodology in Retail Chains. P. 54.

The article discusses the methodological approach to the analysis of sales in retail chains. The authors propose indicators that consider customer orientation of a business, the level of customer service, detailed segmentation of customers, the state of monitoring the market and study of consumer behavior. Using the methodology increases the quality of sales analysis which allows making better management decisions.

Key words: retail, sales revenue, average purchase receipt.

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Economically Secure Efficiency of Trade Organization Activity: Conceptual Aspect. P. 58.

In the article the opinions of different economists on the concept of «economic security of an enterprise» are analyzed. The paper substantiates the need for developing a conceptual research aspect of economically secure efficiency of trade organization activity. The author proposes an integral indicator of economically secure efficiency of trade organization activity which is based on a four-component model of the above mentioned efficiency. The paper looks at the system of indicators, criteria and methodical restrictions in calculating an integral indicator of economically secure efficiency of trade organization activity.

Key words: economic security, threat, damage, trade organization, integral indicator, efficiency of the organization activity, condition of economic security.

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Alternative Solutions –Trend in Competition between Commercial Banks in Russia. P. 66.

The paper addresses the theoretical issues related to non-traditional financial and management decisions taken by Russian commercial banks. It analyzes the most notable modern innovative approaches used by credit institutions and discusses whether the use of unconventional approaches can be substantiated.

Key words: commercial banks, non-traditional products, innovative banking solutions.

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Ensuring the Competitiveness of Educational Institutions. P. 72.

The paper deals with modeling the management of competitiveness of a professional educational institution. It considers the importance of the structure and development analysis of the regional labour market. The author proposes the general approach to identifying strategic priorities of an educational institution.

Key words: competitiveness, market of educational services, labour market, economic

mechanism, strategic planning.

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Segment-Based Formation and Audit of Accounting Statements. P. 79.

The article focuses on the problems of preparing accounting statements based on segments and proposes analytical procedures to substantiate the soundness of identifying reportable segments.

Key words: accounting statements audit, reportable (operational and geographical) segment.

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Management Aspect in Ensuring the Efficiency of a Trading Company. P. 84.

The paper focuses on the process of efficiency management which is examined by the author on the basis of the system principles. The stages of the efficiency management process for a trading company are described and demonstrated in the process chart. The author looks at the levels of management and proposes a classification of reserves used to increase the efficiency of a trading company.

Key words: trading process, efficiency estimation, analysis and forecasting, administrative decision-making.

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Features of Food Retail Development Strategy in Russia. P. 90.

The article provides an overview of the food retail market in Russia, its development stages and trends.

Key words: food market, retail, retail chain.

EDUCATION ISSUES

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Assessing the Level of Professional Development of the University Teaching Staff: Methodological Approaches. P. 96.

The article considers theoretical and methodological approaches to the evaluation of the level of professional development of the university teaching staff using information and communication technologies (ICT).

Key words: technologies, innovation, web-resources.

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Problems of Higher Education in Russia. P. 99.

The article analyses the problems of higher academic and vocational education in Russia. The author substantiates the need for reforms in the system of higher education as it is influenced by global changes and trends.

Key words: higher education, two-tier system, bachelor, master, Bologna system,

internationalization of education.

MATHEMATICAL METHODS IN ECONOMICS

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Methodology of Current Assets Optimization. P. 105.

The paper focuses on the methodological approach to determining the optimum amount and structure of current assets needed for the efficient use of fixed assets. The methodology is demonstrated on the example of a particular company.

Key words: current assets, optimum amount, optimum structure, profit margin, rate of return

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Regression Analysis of Empirical Data in the Field of Transport. P. 111.

Dynamic characteristics of power engineering equipment shaft lines - oscillatory amplitudes by which technical conditions of system can be estimated – are introduced in the article. Regression analysis of empirical data which can indicate technical conditions of power engineering equipment shaft lines is given.

Key words: amplitude of rotary oscillation; dynamic characteristics; statistical method of dependency investigation; regression analysis.

TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

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Research on the Influence of Packaging on the Safety of Porcelain Goods when Exposed to Mechanical Loading. P. 116.

The paper presents the study of the effect of static loads on the safety of porcelain products in the distribution chain. The procedure of determining the extent of static mechanical pressure arising in constructively weakened elements of dishware was conducted using tensometry equipment and the dishware was packed with a variety of packaging materials

Key words: porcelain products, packaging, shrink film.

LEGAL ISSUES IN A MODERN SOCIETY

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Electoral Law Reforms in Russia: Aims and Prospects. P. 120.

In this article a critical analysis of changes in the electoral legislation of the Russian Federation is carried out, particularly the changes in nomination and registration of candidates (lists of candidates). Assumptions about the future development of Russia's electoral law are made and proposals on improving the legislation are formulated.

Key words: candidate, electoral process, elections, the right to vote, the election nomination and registration of candidates (lists of candidates), a senior official of the Russian Federation, a member of the Federation Council

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Regulation of Commercial Activities: Legal Aspects. P. 125.

The article focuses on a topical issue of enforcing legislation regulating trade with an emphasis on retail markets.

Key words: commercial activity, retail markets, competition, legal rights of entrepreneurs and consumers.

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Improving Legislation Regulating the Administrative and Territorial Structure of the Novosibirsk Region as a Constituent Entity of the Russian Federation. P. 130.

The article deals with the legislation in the sphere of the administrative and territorial structure on the example of the Novosibirsk region. The introductions of amendments to the regional legislation are proposed in order to improve the legal foundations of the administrative and territorial structure.

Key words: administrative and territorial structure, law foundations, the Novosibirsk region.