

## SUMMARY

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### COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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#### **Internal Communications in the System of Consumer Cooperation of Russia. P. 3.**

The scale of transformations that are taking place in the system of consumer cooperation requires prompt and high-quality communications with employees, shareholders of cooperative organizations, and interested parties (authorities, partners, media representatives, etc.). This article discusses the internal communications system, the main internal communications tools that are used by specialists from regional consumer unions. The purpose of the article is to determine the directions of increasing the efficiency of the internal communications system in consumer cooperation.

**Key words:** consumer cooperation; internal communications; internal communications system; internal communication tools.

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#### **The Role of Consumer Cooperation of Siberia during the Great Patriotic War. P. 11.**

The article discusses the role and influence of consumer cooperation of Siberia during the Great Patriotic War. Particular attention is paid to the main stages and problems faced by consumer cooperatives during this period. The authors examine the way cooperatives struggled, solved problems, and made their contribution in the fight against Nazi invaders at the front and behind the lines.

**Key words:** World War II, consumer cooperation, Siberia, social and economic system, economic life.

### TOPICAL ECONOMIC ISSUES

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#### **Matrix of Russian Economic Culture and Its Traps for the Modernization of the Economy and Society. P. 15.**

The article considers the sources of social economic problems facing Kazakhstan from the point of view of the matrix of the Russian economic culture inherited from centuries of membership in the Russian Empire and the USSR. The author considers the historical background of economic ideas implemented in the Russian Empire, the former USSR and the current ones implemented in the CIS. The author also attempts to analyze and present personal views on the outstanding work of researchers of the world economic system and specialists in social-economic and institutional analysis.

**Key words:** modernization, matrix of economic culture, liberalism, cooperation, development traps.

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#### **Development Trends of Transport Services. P. 30.**

The article discusses the dynamics of transport services by major means of transport within the Russian Federation. The authors assess the types of transport for the provision of passenger and freight traffic and consider the development of transport services in the Russian Federation.

**Key words:** development trends, transport services, dynamics of transportation of goods and passengers.

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**Assessment of the Compliance of Graduates' Competences with the Requirements of the Labor Market. P. 35.**

In the article, the authors raise an urgent problem related to the competitiveness of young professionals. The purpose of the study is to assess the suitability of the professional competencies of a young specialist through the prism of the labor requirements and taking into account current professional standards. This publication is of practical value both for students and graduates preparing to enter the labor market, as well as for scientists conducting research on the problems of employment.

**Key words:** young specialist, employer, competencies, employment, labor market, resumes, vacancies, accountant.

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**Credit Brokerage and Its Use in Consumer Lending. P. 43.**

The article discusses applying the institution of credit brokerage, which is new to Russia, but well-known in countries with developed financial markets. The authors study the factors of pro- and counter-development and increasing the role of credit brokers in the consumer lending segment of the financial market, and consider the ways to eliminate the existing contradictions.

**Key words:** consumer lending, financial literacy, credit brokerage, the rights of consumers of financial services, household debt load, credit broker.

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**Regional Issues of Household Asset Inequality. P. 56.**

This article compares the Russian regions by household asset inequality using the asset index. The calculations are based on the microdata of the Rosstat's Comprehensive Survey of Living Conditions. The authors argue that the asset index provides an alternative assessment of regional differences in inequality. The calculations revealed a significant interregional differentiation by household asset inequality. In addition, the Russian regions significantly vary by intra-regional household asset inequality.

**Key words:** welfare, inequality, asset index, standard of living, quality of life, interregional inequality, intra-regional inequality.

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**Developing a Strategy for Improving the Enterprise's Productive Capacity Level. P. 67.**

The article considers the theoretical and methodological foundations for developing a strategy to increase the level of production potential of an enterprise in conditions of risk. The author provides the sequence of strategic management of the enterprise's production potential and development of a strategy to increase this potential. The implementation of the theoretical and methodological tools developed by the author can help managers to identify the enterprise's production potential and emerging risks, to minimize negative trends and use new opportunities.

**Key words:** production potential, strategy, increasing the level of potential, strategy selection matrix, risk level, uncertainty conditions, strategy choice, alternative strategies.

**TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS**

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**Use of Russian Turnip in the Production of Culinary Food Products. P. 74.**

The article reveals the useful properties of Russian turnip, the influence of heated cutter operating modes on its technological properties, considers increasing the range of culinary products from Russian turnip in public catering enterprises and developing recipes and technology for Russian turnip sauces with the use of innovative equipment.

**Key words:** Russian turnip, Robot Cook heated cutter, recipes, technology, sauces, quality indicators, nutritional value.

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**Product Characteristics and Comparative Evaluation of Quality and Safety of Dishware and Cutlery for Children. P. 81.**

The paper assesses the compliance of labeling to the requirements of regulatory documents and organoleptic quality indicators, determines the capacity, migration of dyes, the taste and smell of the water extract of glasses for children, as well as their chemical resistance and resistance to hot water and pollution. In addition, the authors analyze the structure of the assortment and the competitiveness of dishware and cutlery for children sold on the St. Petersburg market.

**Key words:** dishes for children, product assessment, quality examination, quality indicators, safety indicators, analysis of the assortment structure, competitiveness analysis.

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**Decorative Cosmetics for Lips Sold in St. Petersburg: Comparative Assessment of Quality and Consumer Preferences. P. 87.**

The article presents the results of a comprehensive study on lipsticks. The authors consider the volumes of foreign trade, the main criteria that influence the choice of decorative cosmetics for lips by consumers; identify major brands and manufacturing countries, the products of which dominate the market of St. Petersburg; conduct a comparative assessment of the quality of lipstick samples from the most popular brands and make a conclusion that not all products sold in retail of the city meet the established requirements.

**Key words:** decorative cosmetics, lipsticks, quality, consumer preferences.

## LEGAL ISSUES IN A MODERN SOCIETY

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**The Influence of International Legal Acts on the Law of Social Security in the Russian Federation. P. 92.**

The article discusses the development of the legal regulation of social security. The authors analyze the impact of international legal acts regulating social assistance and support on the relevant legal area in the Russian Federation, and make an attempt to identify possible ways to improve social security law using the experience of applying international legal acts.

**Key words:** social security law, legislation of the Russian Federation, international legal acts, social security system.

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**Derivative Financial Instruments: the Nature of Risks Related to Them. P. 100.**

The article raises the problematic issues of improving civil law and law enforcement practice and resolving legal conflicts when participants use economic derivatives. Through the legal category of "risk", a

distinction is made between derivative financial instruments and related obligations: insurance and betting. The author also reveals the features of the content of derivative financial instruments as aleatory agreements.

**Key words:** derivative financial instruments, securities, aleatory transactions, entrepreneurial risk, risk in civil law.

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**Urgent Social Service as a New Kind of Social Security. P. 108.**

This article discusses the features of providing urgent social services and its innovative forms in the context of the strategy of social modernization. The authors describe the introduction of various innovative social services, such as social support service, social rental point, helpline, social contract, social patronage and mobile social service. In conclusion, the authors identify a number of problems that can be solved only in case of active development and implementation of new forms and methods, and also indicate the directions of further development of non-stationary social services.

**Key words:** social services, urgent social services, social protection of the population.

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**Electronic Labor Books: Features and Prospects of Introduction in Russia. P. 113.**

In this paper, the authors examine the features and prospects of introducing electronic workbooks in Russia, analyze the positive and negative aspects of electronic workbooks, and consider the world experience in the use of electronic workbooks.

**Key words:** electronic labor book, Labor Code of the Russian Federation, labor relations, labor legislation, employer, employee, database.

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**Reasons for Low Electoral Activity of Population under the Age of 30 in the Novosibirsk Region and Possible Ways of Their Elimination. P. 117.**

The article discusses the results of a study devoted to the analysis of the reasons for low electoral activity of people under the age of 30 in the Novosibirsk region and possible options for increasing the level of such activity.

**Key words:** elections, electoral activity, youth, voters.

## SCIENTIFIC HERITAGE

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**Nanotechnologies for Medicine and Biology: Creative Heritage of Yu. I. Mikhailov P. 121.**

The article aims to characterize the creative heritage of Mikhailov Yu.I. as an outstanding scientist and experimenter in the field of nanotechnology and nanomaterials for biology (agro-industrial complex) and medicine, including veterinary medicine. The authors show his contribution to the development of the theory of the nanoscale state of substances (silver, bismuth) and the possibility of using metal nanoparticles and their unusual properties.

**Key words:** creative heritage, nanotechnology, nanomaterials, nanoscale state, substances, Vitridinol.