

SUMMARY COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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Socially Oriented Co-operative Business: Effectiveness Assessment

The paper stresses the need and importance of developing indicators for the assessment of a business's social effectiveness. The authors offer indicators for consumer co-operation – a system which is socially oriented by nature. These indicators characterize effects and effectiveness of the interaction for both the sides: a co-operative and its stakeholders.

Key words: socially oriented business, relationship management based on participatory economy, effect and effectiveness of participation for a business and a stakeholder.

Zaytseva O. P., PhD in Economics, Professor, Chair of Audit, Siberian University of Consumer Cooperatives

Organizational and Methodical Support for Crisis Management in Consumer Cooperation

The solution to the problem of financial improvement of consumer cooperation demands the development of organizational and methodical support for the present stage of crisis management. Methodological approaches to diagnostics of crisis conditions, to restructuring, to developing financial improvement mechanism of cooperative organizations are offered.

Key words: crisis management, restructuring, financial improvement, mechanism.

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Statistical Essence of Integrated Indicators in Assessing Consumer Cooperation Performance

The paper describes the methods of assessing consumer cooperatives' performance based on application of integrated indicators and machine computation of statistical regularity. The authors analyze advantages and disadvantages of ranking methods and give examples of ranking consumer cooperatives by various methods.

Key words: integrated indicators, consumer co-operation, average value of ranks, weighting coefficients, correlation, determination, machine computation of statistical regularity, objective assessment.

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Social Responsibility of Co-operative Business

The paper focuses on the issue of social responsibility of a socially oriented co-operative business in the conditions of production diversification.

Key words: social mission, social responsibility, consumer co-operation, diversification.

TOPICAL ECONOMIC ISSUES

Bakaeva V. V., PhD in Economics, Professor, Department of Commerce, Siberian University of Consumer Cooperatives

Khaustov S. V., Post-Graduate Student, Siberian University of Consumer Cooperatives

Using Experience of Bibliological Disciplines in the Modern Marketing Concept

The paper analyses how marketing methods can be adapted and used to manage a book-trade market during recessions when the role of books becomes less significant. The authors give an overview of "pre-market" methods of organizing book trade in comparison with modern marketing-based methods. The authors stress that the best practices from the past should be used in developing a strategy of a book-trade business.

Key words: bibliological approach, marketing in the book-trade market, methods of forming a range of goods

Boger I. B., Ph.D. in Economics, Professor, Chair of Sectoral Economics, Siberian University of Consumer Cooperation

The Information Management System for Marketing of Regional Food Market

This article examines ways of creating effective marketing services in the management structures at the regional level; it reveals the importance of a coherent system of information and guidance to businesses, and proposes an outline for the study of the food market of the region.

Key words: marketing information, food products, market forecasting, market conditions, commodity supply.

Kapelyuk Z. A., PhD in Economics, Professor, Chair of Economics of Consumer Cooperation, Siberian University of Consumer Cooperation

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Using Cluster Analysis to Examine Determinants of Economic Growth

Empirical analysis of factors of economic growth has become a popular theme in applied econometrics. However, standard regression analysis could give misleading results due to the effect of outliers and influential observations. We suggest using the tools of cluster analysis to detect such observations. Using cluster analysis we classified regions of Russia into five strongly marked clusters. We run regression analysis on the two largest clusters representing typical regions of Russia and find that the effect of physical capital is less and the effects of human capital and labor are more than in the overall model.

Key words: cluster analysis, component analysis, principal components, correlation analysis, regression analysis, outliers, influential observations, economic growth.

Nadezhkina S. D., PhD in Economics, Professor, Chair of Accounting and Taxation, Siberian University of Consumer Cooperatives

Morozova T. A., Post-Graduate Student, Siberian University of Consumer Cooperatives

Accounting of Fixed Assets in Accordance with the Principles of International Financial Reporting Standards (IFRS) and Russian Standards of Accounting (RSA)

The paper focuses on the differences in accounting of fixed assets in accordance with international and Russian standards.

Key words: fixed assets, recognition, initial estimate, evaluation after recognition in accounting, disclosure of information, international and Russian standards.

Khramtsova T. G., PhD in Economics, Professor, Chair of Statistics and Mathematics, Siberian University of Consumer Cooperatives

Karkavina A. S., Senior Teacher, Chair of Consumer Co-operation Economics, Post-Graduate Student, Siberian University of Consumer Cooperatives

Statistical Evaluation of Regional Differentiation of Social Infrastructure Indicators

The paper examines the differences in provision of social infrastructure facilities in regions of Russia using calculus of variations. The authors offer an integrated indicator of social infrastructure development level. With the help of this indicator they assess the regional differentiation in the development of certain parts of social infrastructure.

Key words: social infrastructure, interregional differentiation, variation, integrated evaluation.

Ali-Askyari S. A., PhD in Economics, Associate Professor, Chair of Audit, Siberian University of Consumer Cooperatives

Shkirenko V. M., Post-Graduate Student, Siberian University of Consumer Cooperatives

Main Trends in Retail Chains Development in Russia

The article provides a classification of retail chains and shows that multinational retail chains are the market leaders at present. The author focuses on the impact of the retail activity scale on the formation of the consumer goods market and production of domestic goods. As for specialization, general merchandise stores are becoming increasingly popular.

Key words: retail chain organization, trade development, trade format, the WTO.

Voronina N. I., PhD in Economics, Associate Professor, Chair of Accounting and Taxation, Siberian University of Consumer Cooperatives

Plusnina N. V., Post-Graduate Student, Siberian University of Consumer Cooperatives

Influence of Taxation on Establishing Prices for Public Catering Products

The paper looks fundamentally at the procedure of price formation for public catering products.

Key words: public catering, price, production, taxation.

Shnorr J. P., PhD in Economics, Associate Professor,

Identification of Trading Chains on the Consumer Market of a Territory

The paper examines the main types of trading chains on the consumer market of a territory and characterizes their main features. The author defines and describes more precisely trading business chains as the main model of integration transformation of business structures in the current conditions of globalization and development of chain business model in a territory.

Key words: trade, territory, consumer market, classic chains, franchising trade chains, voluntary and co-operative chains, trade business chains.

TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS

Vloshchinsky P. E., Doctor of Medicine, Head of Chair of Public Catering Technology and Organization, Siberian University of Consumer Cooperatives

Structure of Nutrition, Lipid Metabolism, Hormonal Status and Atherosclerosis Risk Factors of Nganasans in Taimyr and the Inuit in Canada

The paper examines lipid metabolism of Siberian Nnganasans and Canadian Inuit. On the basis of the analysis of fatty acids profile the author concludes that eating patterns of the populations have changed; he also shows the relationship with endocrine and lipid measures. In conclusion, the author considers the impact of changes in dietary habits on the risk factors for cardiovascular diseases.

Key words: nutrition, polyunsaturated fatty acids, lipid metabolism, the risk factors for cardiovascular disease

Ratnikova L. B., PhD in Technical Sciences, Associate Professor, Chair of Public Catering Technology and Organization, Siberian University of Consumer Cooperatives

Vloshchinsky P. E., Doctor of Medicine, Head of Chair of Public Catering Technology and Organization, Siberian University of Consumer Cooperatives

Shirochenko G. I., Vice-President, Association of Women Entrepreneurs

Romanov V. P., Chief Technical Officer, Association of Women Entrepreneurs

Vacuum Infrared Drying – Gentle Treatment Technology for Processing Raw Plant and Animal Materials

The paper describes technological parameters for vacuum infrared drying of vegetable and animal raw materials. The parameters proposed provide an optimum combination of the process speed, technological effectiveness and preservation of consumer characteristics.

Key words: infrared drying vacuum, vegetables, fruit, meat, fish.

Gralevsckaya I. V., PhD in Technical Sciences, Associate Professor, Kemerovo Technological Institute of the Food Industry

Technological features Analysis of Soft Acid-Rennet Cheese

The research findings on the influence of the main technological conditions of the soft acid-rennet cheese manufacturing (temperature, pasteurization and milk aging time, processing of fermented milk curd, and a cheese self-pressing) on the product forming and its quality are described. The most efficient conditions of providing them are identified.

Key words: cheese, protein, milk coagulation, temperature, flavor and taste, texture, raw materials consumption.

MATHEMATICAL METHODS IN ECONOMICS

Shalanov N. V., PhD in Economics, Professor, Head of Chair of Statistics and Mathematics, Siberian University of Consumer Cooperatives

Methodology of Establishing a Price for an Innovative Product

The paper provides a conceptual approach to setting a price for an innovative product. The author's approach is based on the potential theory. The author considers that a price for an innovative product should be set proportionally to its potential growth in relation to the potential of the basic product.

Key words: innovative product, concordance correlation coefficient, potential theory, integral assessment

Chernyakov M.K., Ph.D. in Economics, Professor, Head of the Management Chair, Siberian University of Consumer Cooperatives

Algorithm of Investment Forecasting

In the article on the basis of statistical analysis the author offers an algorithm of investment forecasting and applying it in research of investment attractiveness of the city of Novosibirsk.

Key words: statistics, analysis, forecasting.

LEGAL ISSUES IN A MODERN SOCIETY

Redko N. L., PhD in Law, Associate Professor, Dean of Law Department, Siberian University of Consumer Co-operatives

Special Conditions of a Prenuptial Agreement Conclusion and Termination

A prenuptial agreement allows spouses to choose the matrimonial property regime according to their property interests: the regime may be governed by the law or by the agreement of the spouses. A prenuptial agreement may include provisions for deciding what part of property is considered to be shared and non-shared. However, the terms of a prenuptial agreement shouldn't contradict the principles of marital relations based on mutual love and respect.

Key words: prenuptial agreement, household expenses, mutual spouse support, liability of a spouse to pay, legal regime, property regime on the agreement of spouses.

INTERNATIONAL EXPERIENCE

Pritvorova T. P., Doctor of Economics, Professor, Deputy Director on Science, Scientific Research Institute of Regional Development, Karaganda

Bektleeva D. E., Ph.D., Researcher, Scientific Research Institute of Regional Development, Karaganda

Baibasheva G. K., Master of Economics, PhD Program Student, Innovation Eurasian University, Pavlodar

The Impact of Public Sector of the Republic Kazakhstan on the Incomes of Households

The article is prepared on the basis of the study carried out with the financial support of the Ministry of Education and Science of the Republic of Kazakhstan (grant №. 1336)

In the article major trends of state regulation of household incomes through the involvement of the public sector resources are considered. Using the capabilities of SNA 93, the authors estimate the state participation in the incomes of the Kazakhstan population on the basis of the system of interrelated indicators: households' final consumption expenditure, actual final consumption, adjusted disposable income.

Key words: state administration, public sector of economy, households, expenses, final consumption, disposable income, transfers.